



Malaysian Rubber Review Readership Survey

The Malaysian Rubber Board would like to thank you for supporting the Malaysian Rubber Review. We aim to continue to provide the Malaysian rubber industry with quality rubber related publications, and we would gladly appreciate if you could fill up this survey so we can better understand our readers and further improve our publications to suit your needs.

1. This evaluation is for issue:

14(1) 14(2) 14(3) 14(4)

2. Does the Malaysian Rubber Review (MRR) provide information/knowledge you expected?

Yes No Unsure

3. How do you rate the contents of the MRR?

Excellent Good Fair Below expectation

4. How do you rate the feature article(s) in the MRR?

Excellent Good Fair Below expectation

5. Is the information in the MRR relevant to you or your business?

Yes No Unsure

6. How do you rate the layout/outlook of the MRR?

Excellent Good Fair Below expectation

7. Recommendations for improvement

8. Please indicate your area of business

- | | |
|---|--|
| <input type="checkbox"/> Rubber Industry (primary processing <i>e.g.</i> SMR, TSRs) | <input type="checkbox"/> Rubber Trade/Dealer |
| <input type="checkbox"/> Rubber Smallholder | <input type="checkbox"/> Government Sector |
| <input type="checkbox"/> Rubber Industry (product manufacturing) | <input type="checkbox"/> NGO |
| <input type="checkbox"/> Financial / Investment Institution | <input type="checkbox"/> Library |
| <input type="checkbox"/> Research Organisation | <input type="checkbox"/> University |
| | <input type="checkbox"/> others _____ |

Name: _____ Company/Organisation: _____

Designation: _____ Tel: _____ Email: _____

Kindly return to:

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