Malaysian Rubber Review Readership Survey

The Malaysian Rubber Board would like to thank you for supporting the Malaysian Rubber Review. We aim to continue to provide the Malaysian rubber industry with quality rubber related publications, and we would gladly appreciate if you could fill up this survey so we can better understand our readers and further improve our publications to suit your needs.

1. This evaluation is for issue:
   - [ ] 14(1)
   - [ ] 14(2)
   - [ ] 14(3)
   - [ ] 14(4)

2. Does the Malaysian Rubber Review (MRR) provide information/knowledge you expected?
   - [ ] Yes
   - [ ] No
   - [ ] Unsure

3. How do you rate the contents of the MRR?
   - [ ] Excellent
   - [ ] Good
   - [ ] Fair
   - [ ] Below expectation

4. How do you rate the feature article(s) in the MRR?
   - [ ] Excellent
   - [ ] Good
   - [ ] Fair
   - [ ] Below expectation

5. Is the information in the MRR relevant to you or your business?
   - [ ] Yes
   - [ ] No
   - [ ] Unsure

6. How do you rate the layout/outlook of the MRR?
   - [ ] Excellent
   - [ ] Good
   - [ ] Fair
   - [ ] Below expectation

7. Recommendations for improvement

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8. Please indicate your area of business
   - [ ] Rubber Industry (primary processing e.g. SMR, TSRs)
   - [ ] Rubber Trade/Dealer
   - [ ] Rubber Smallholder
   - [ ] Government Sector
   - [ ] Rubber Industry (product manufacturing)
   - [ ] NGO
   - [ ] Financial / Investment Institution
   - [ ] Library
   - [ ] Research Organisation
   - [ ] University
   - [ ] others

Name: ___________________________ Company/Organisation: ___________________________

Designation: _____________________ Tel: ___________ Email: ___________________
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