



MALAYSIAN RUBBER BOARD READERSHIP SURVEY

Our aim is to make the **Malaysian Rubber Board Technology Developments** a relevant and informative read to the rubber industry members, students and the general public. This brief survey will help us know more about you and the content you would like to see in the Malaysian Rubber Board Technology Developments.

Please tick () where applicable.

1. **Malaysian Rubber Board Technology Developments** is read by:

1 2 3 4 5 other people (s) in my office/household.

2. What do you think of **Malaysian Rubber Board Technology Developments'** quality of writing and content?

Excellent Good Fair Below expectation

3. What do you think of the design and layout of the publication?

Excellent Good Fair Below expectation

4. The following section(s) in the **Malaysian Rubber Board Technology Developments** is relevant to my work.

(Please rank in order of importance i.e. 1= most important; 5= least important)

Technology Technical Communication Scientist in Profile Services

Rubber Industry Statistics

5. General Comments (*e.g.* The type of information/articles you would like to see more in the Malaysian Rubber Board Technology Developments):

6. Please indicate your area of business

Rubber Industry (primary processing *e.g.* SMR, TSRs) Rubber Trade/Dealer

Rubber Smallholder Library

Rubber Industry (product manufacturing) Rubber Estate

Financial / Investment Institution NGO

Government Sector others _____

Research Organisation

Name:

Company/Organisation:

Kindly return your completed form to:

***Head of Publications and Library Unit
Malaysian Rubber Board,
Bangunan Getah Asli, 148 Jalan Ampang
50450 Kuala Lumpur***

Or

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