MALAYSIAN RUBBER BOARD
READERSHIP SURVEY

Our aim is to make the Malaysian Rubber Board Technology Developments a relevant and informative read to the rubber industry members, students and the general public. This brief survey will help us know more about you and the content you would like to see in the Malaysian Rubber Board Technology Developments.

Please tick (✓) where applicable.

1. Malaysian Rubber Board Technology Developments is read by:
   (   ) 1    (   ) 2     (   ) 3    (   ) 4    (   ) 5  other people (s) in my office/household.

2. What do you think of Malaysian Rubber Board Technology Developments’ quality of writing and content?
   (   ) Excellent     (   ) Good     (   ) Fair     (   ) Below expectation

3. What do you think of the design and layout of the publication?
   (   ) Excellent     (   ) Good     (   ) Fair     (   ) Below expectation

4. The following section(s) in the Malaysian Rubber Board Technology Developments is relevant to my work.
   (Please rank in order of importance i.e. 1= most important; 5= least important)
   (   ) Technology      (   ) Technical Communication      (   ) Scientist in Profile      (   ) Services
   (   ) Rubber Industry Statistics

5. General Comments (e.g. The type of information/articles you would like to see more in the Malaysian Rubber Board Technology Developments):

________________________________________________________________________________________
________________________________________________________________________________________

6. Please indicate your area of business
   (   ) Rubber Industry (primary processing e.g. SMR, TSRs)    (   ) Rubber Trade/Dealer
   (   ) Rubber Smallholder                                    (   ) Library
   (   ) Rubber Industry (product manufacturing)              (   ) Rubber Estate
   (   ) Financial / Investment Institution                    (   ) NGO
   (   ) Government Sector                                    (   ) others ____________
   (   ) Research Organisation
Name: 

Company/Organisation: 

Kindly return your completed form to:

Head of Publications and Library Unit
Malaysian Rubber Board,
Bangunan Getah Asli, 148 Jalan Ampang
50450 Kuala Lumpur

Or

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